

## Driving Revenue with the Illumient Advertising Pole

*Smart municipalities and businesses around the world are using their light poles for more than just street lights.*

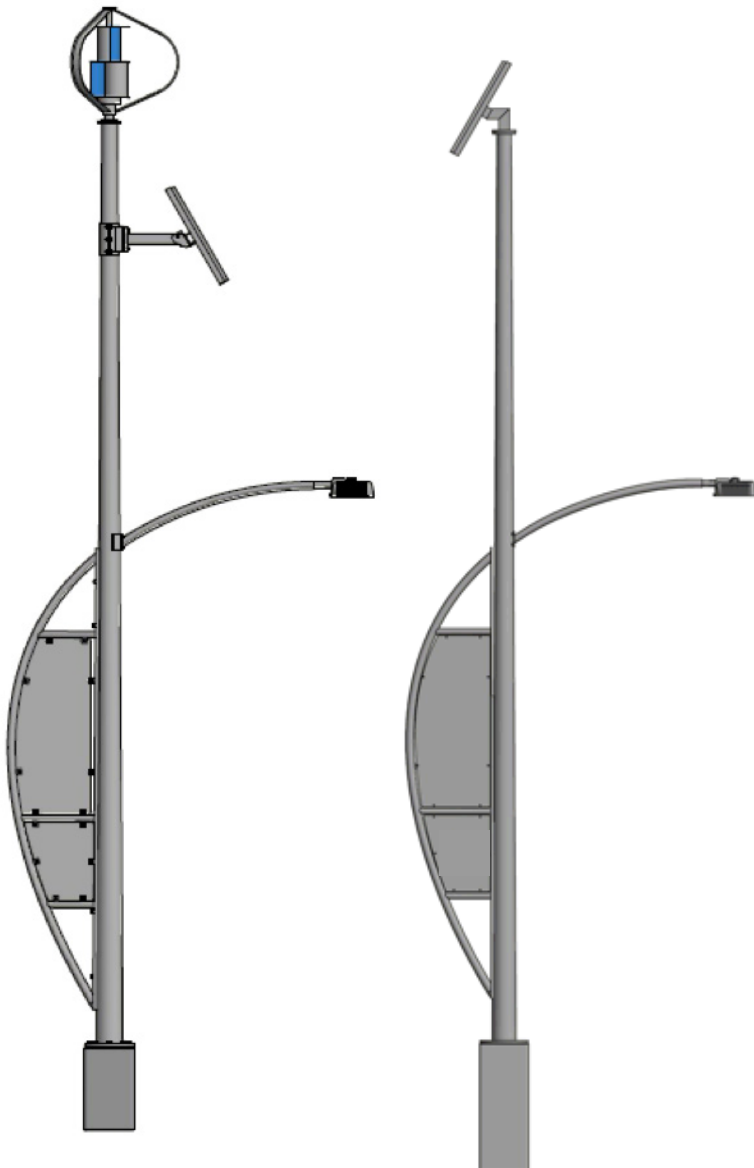
Increasingly they are being used to support many devices in the new Internet of Things - like sensors, cameras, telecom and wireless networking equipment. With the distinctive Illumient Advertising Pole, one of the best things you can add are advertising banners. Many communities are funding their solar-powered streetlights by offering local vendors the opportunity to advertise on these highly visible structures. Businesses are promoting unique services to their customers. Why just have a plain pole when you can have a decorative banner instead?



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## Configuration Options

- 22' or 32' pole heights
- Solar only or solar / wind



## Decorative Options

- Painted pole, light and light arm options
- Design your own advertising banner, with your choice of colors

